



HISTORY MATTERS DAY AT THE CAPITOL

Thursday, March 7, 2019

SCHEDULE

- 8:30 am-4:30 pm** Shuttles run between History Center to Minnesota State Capitol every 20 min.
- 9 am** Welcome and orientation, coffee, and donuts in the basement level L'Etoile du Nord room at the capitol
- 9:30 am** Informal training on advocacy, L'Etoile du Nord Room
- 9:30-11:30 am** History information fair in capitol rotunda
- All day** Meetings with legislators

The L'Etoile du Nord room will be staffed all day—please drop off your feedback form and debrief after your meetings here.

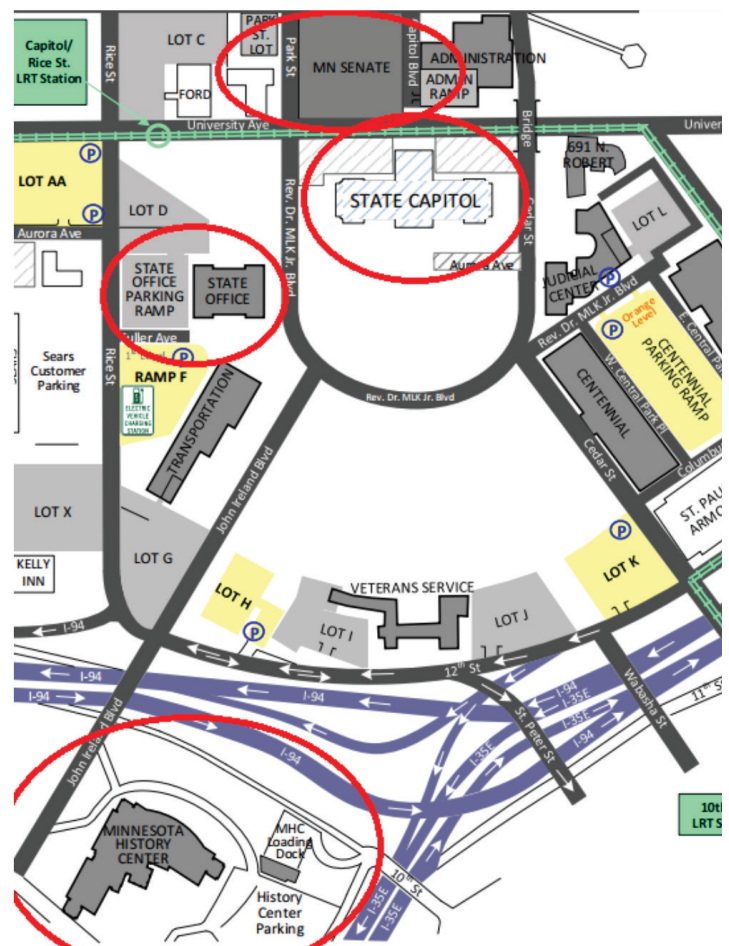
TIPS FOR MEETING WITH LEGISLATORS

1. **Be on time, be polite, and be prepared.**
2. **Keep it short and simple**—you may only have the legislator's ear for a few minutes.
3. **Introduce yourself** and note that you're a constituent or your connection to the legislator's district.
4. **Ask legislators to support history funding** through the Legacy, General Fund and Capital Budgets—and say thanks for past support!
5. **Make your issue personal**—what does history mean to you? Tell a story about how historic sites or educational programs have benefitted you or your family. Talk about how history funding or grants benefit their constituents. How does history bring the community together?
6. **Before you leave, say thanks again.**
7. **If they are not available**, please leave a note to let them know you stopped by.
8. **Please report back.** Fill out the History Matters Day feedback form and tell us about your conversation or email a recap to marina.herrera-heintz@mnhs.org.

FREE GUIDED TOURS OF THE MINNESOTA STATE CAPITOL

Tours leave at the top of the hour from 10 am-2 pm and are 45 minutes. Tours begin at the Capitol Information and Tour Center located in Room 126 on the first floor to the right side of the main (south) entrance.

MAP OF CAPITOL COMPLEX



DON'T FORGET

- Take photos and share your experience on social media with **#HistoryMattersDay**
- Pick up your **free MNHS admission pass** in the L'Etoile du Nord room
- Great **lunch options** include the History Center's Market House café or the Rathskeller in the capitol
- Contact Marina Herrera-Heintz with **questions** at marina.herrera-heintz@mnhs.org or 612-720-9751.



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2019 SESSION TALKING POINTS

- State funding is critical to the field of history in Minnesota.
- The Legacy Amendment's Arts and Cultural Heritage Fund (ACHF) supports history projects and benefits communities across the state, from Ada to Zumbrota.
- Nearly 2,500 legacy-funded historical and cultural heritage grants have been awarded to 831 organizations in all 87 counties.
- In the past year alone, 213 grants, totaling more than \$6.2 million have been awarded to 179 organizations across Minnesota.
- Our state's most valuable historical and cultural resources are being preserved for future generations.
- Minnesotans of all ages can access and connect to history—and to each other—in new and exciting ways.
- Demand for funding outweighs available resources over 2:1.
- The state's General Fund provides support for the activities for MNHS in its statewide service
- Nearly one million Minnesotans and visitors make in-person visits to MNHS's historic sites and museums; millions more use on-line resources to learn about our shared past.

GENERAL MINNESOTA HISTORY TALKING POINTS

- Sharing your personal connection to history is more important than any specific policy or talking point.
- Shared past, better future. History educates Minnesota's children and adults, adds value to our state's tourism industry, preserves our cultural heritage for present and future generations, and helps people make connections to our shared past.
- Minnesota history is a required part of our state's educational system; 82% of Minnesota 6th graders use the award-winning MNHS curriculum, *Northern Lights*, as their guide.
- The Minnesota Historical Society and history partners reach every corner of the state, through historic sites and museums, statewide historic preservation work, publications, extensive websites, and the work of county and local historical organizations.
- History supports our economy through tourism. Over one million people visit MNHS sites and museums each year. Each individual historic site plays an important role in its area's ability to attract tourists, as well as local visitors, which in turn promotes the area's economic growth.
- Millions of people use services each year by visiting historic sites, museums, library and website, and by taking part in history educational programs. The Minnesota Historical Society has more than 26,000 members – more than any other state historical organization in the country. And, a network of 500+ historical organizations expands the reach of history to every part of our state.

CONTINUE TO SUPPORT MINNESOTA HISTORY

- **Visit mnhs.org/historymatters** to easily send an email to your legislators when you get home asking them to support funding for history through the Legacy Amendment, General Fund and Capital Budgets.
- **Serve as a resource to your legislator!** Be proactive and invite him or her to local history-related events or activities they might be interested in.
- **Volunteer** at the Minnesota Historical Society or your local history organization.