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FROM THE PRESIDENT

In my first full year as president of the Executive Council I have seen firsthand the impressive commitment of our staff, volunteers, interns, members, state leaders, donors, and visitors. It is because of this commitment that MNHS is stronger and more vibrant than ever.

I am pleased to report that MNHS had a stellar fiscal year 2019. The Creating Our Future Campaign wrapped up at the end of 2018 having exceeded its goal! Thanks to you, this success will support preserving important historic sites, digitizing Minnesota's newspapers, and investing in educational programs for years to come.

Through exhibits we showcased the history of Somali Minnesotans and 100 years of the Ojibwe jingle dress tradition. In May, rock and roll came to the History Center with an exhibit about the iconic First Avenue, the heart of Minnesota's music scene. At historic sites, preparations are underway for construction to begin on the Historic Fort Snelling revitalization, while much-needed preservation work continued at Mill City Museum. And we said a fond farewell to Lee Radzak, who retired after 36 years as the keeper of Split Rock Lighthouse.

I am also very excited about what's coming ahead. We have engaged the public in a process to solicit their input on the name of Historic Fort Snelling in light of the expanded stories we are sharing there and the revitalization of the site. Thousands of people have given their input through an online survey and many have participated in six forums we held across the state. We are grateful for everyone's participation and insight.

This December, our first permanent exhibit devoted solely to Native American history, Our Home: Native Minnesota, will open at the History Center followed by She Voted: Her Fight, Our Right, which marks the 100th anniversary of the passage of the 19th Amendment. These flagship exhibits will round out a year of programs and initiatives that draw on our shared history.

Our new CEO and director, Kent Whitworth, completed his first full year with MNHS and has traveled across the state meeting members, donors, legislators, and other key stakeholders. He has joined a strong organization with dedicated employees who work hard every day to collect, preserve, and share the stories of all Minnesotans so they may be known and remembered.

Your support of MNHS makes all of this possible, and for that I offer my heartfelt thanks and gratitude.



▲ David R. Hakensen, president

It has been a fulfilling first full year at MNHS as I have had the privilege to get to know our network of historic sites, extensive collections, and most importantly the remarkable people-staff, board members, interns, volunteers, members, donors, and our many partners—who make this organization what it is today. I am encouraged each day as together we strive to live out the elements of our culture at MNHS-respect, collaboration, innovation, and one MNHS (We are a community with a shared purpose: fulfilling our mission and vision).

Our mission boldly states that we use the power of history to transform lives. To accomplish this, we must act as both connectors and historians, applying the historical process to deepen our understanding of the past and reaching out to people of all backgrounds in ways that bring us together rather than divide us.

The important work of clarifying core functions and identifying new strategic priorities is well underway. Over the next twelve months, the strategies will continue to emerge and the long-term path will become more clear. The pace of our planning is intentionally deliberate and is perhaps best explained by the proverb, "If you want to go fast, go alone. If you want to go far, go together."

In 2020, we look forward to providing you a multitude of opportunities to engage with Minnesota history. MNHS invites you to research our history, discuss our history, sing our history, dance our history, and even taste our history!

I hope you are energized as you read about several fiscal year 2019 highlights. We certainly could not do it without your commitment to the Minnesota Historical Society! We draw inspiration from your passion for history, your love of our great state, and your loyalty to and generosity toward this amazing organization.

With deep gratitude,

Kent Whetwork

Kent Whitworth, director and CEO

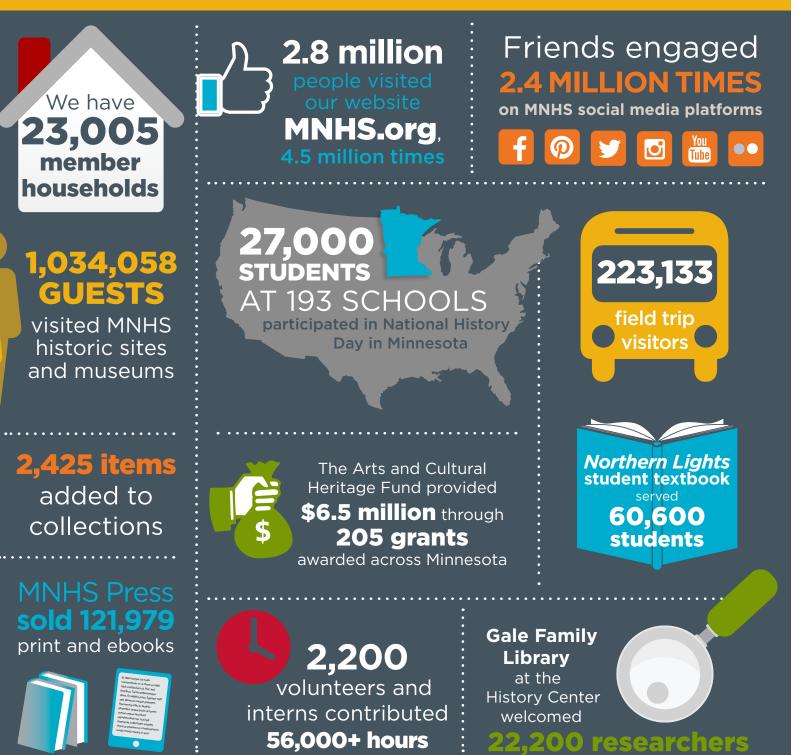
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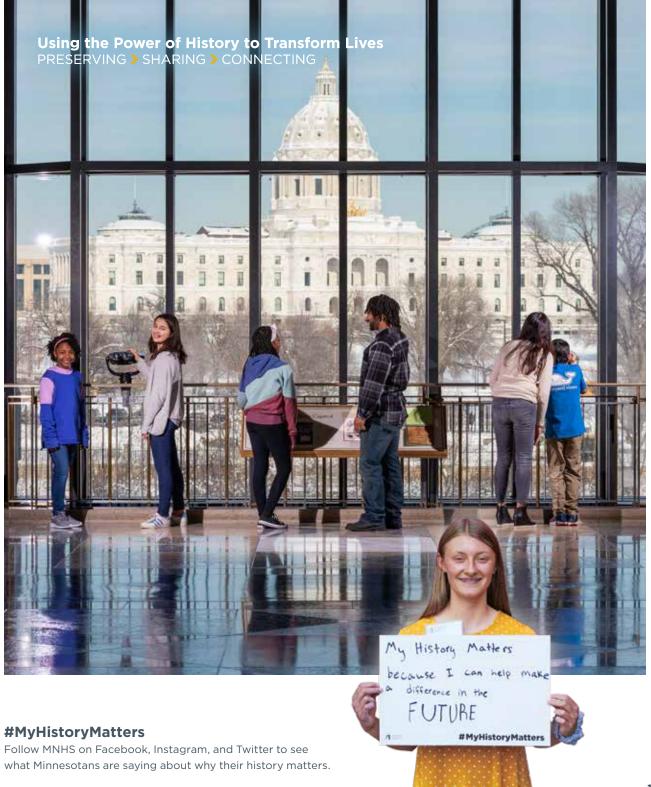
David R. Hakensen, president

FROM THE DIRECTOR AND CEO



FISCAL YEAR 2019 AT A GLANCE





MNHS STRATEGIC PRIORITY

MINNESOTA'S HISTORICAL RESOURCES

Sharing access to meaningful places, programs, resources, events, services, and exhibits



VISITATION

Attendance dropped 7% from the previous fiscal year due in part to a change in the way visitors are reported at the State Capitol. Highlights included:

- 1,034,058 visitors
- 223.133 field trip visitors
- 23.005 member households
- 2.4 million engagements with MNHS on social media
- 2.8 million visitors to our website MNHS.org, 4.5 million times



Highlights from MNHS' network of 26 historic sites and museums included a jingle dress exhibit, a lighthouse legacy, and more:

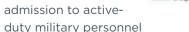
BLUE

STAR

MUSEUM

arts greibhe

• MNHS historic sites and museums became part of the national Blue Star Museums program, which offered free general admission to active-



and their families during the summer at museums across the country.

- Split Rock Lighthouse's longest-serving keeper, Lee Radzak, retired in April after nearly four decades caring for the National Historic Landmark. The news made national and international headlines.
- Mille Lacs Indian Museum and Trading Post shared the history of the Ojibwe jingle dress with the exhibit Ziibaaska' iganagooday: The Jingle Dress at 100.
- Mill City Museum launched the first major update to the interactive Water Lab since the museum opened in 2003.



- Jeffers Petroglyphs offered extended Saturday hours, staying open until 7 pm so visitors could see the rock carvings at dusk.
- The History Center offered a wide range of programs in support of The 1968 Exhibit, including MLK Weekend closing programs; community programs at Hallie Q. Brown Community Center, Greater Friendship Missionary Baptist Church, the Capri Theatre, and others; and a presentation by Vice President Walter Mondale.



EXHIBITS





American teens.

History Center exhibits invited guests to relive their favorite music memories and more:

STORIES of MINNESOTA'S MAINROOM



Irvine Community Gallery exhibits explored topics about immigration and incarceration rates in Minnesota, and showcased the photography of Wing Young Huie and Native





MNHS PRESS

Books about a Minnesota rock legend and the golden era of department store shopping propelled readership of MNHS Press titles:

- 121,979 print and ebooks sold, up 11%
- 333,786 unique users viewed 770,418 pages on MNopedia, up 17%



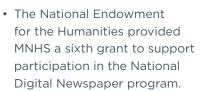
GALE FAMILY LIBRARY AND DIGITAL PRESERVATION & ACCESS

MNHS dramatically improved access to collections while welcoming researchers of all ages:

- The library served 22,200 in-person and correspondence research requests.
- A new in-house digitization process allowed for 1.3 million pages to be added into the Minnesota Digital

Newspaper Hub, bringing the page count to three million, representing nearly 700 newspapers in all 87 Minnesota counties dating back to 1849.

NEW ULM REV



 Staff digitized more than 94 government record and manuscript collections, which are now available online.

COLLECTIONS

From Green Giant to Charles A. Lindbergh, MNHS added 2,425 new items to the collections:

- Early Prince press kit and demo tape, a personal travel Bible, and a handwritten note to his lawyer.
- A photograph collection of Lindbergh on his return to the United States aboard the USS *Memphis* following his historic flight to France, and Navy flight goggles he wore in the 1930s.
- An 1853 Ojibwe translation of a Church of England prayer book, including sacraments, psalms, and hymns.
- Tools made by a sculpture professor to help students with limited mobility and photos of the students using them. ▼



- The manuscript collection of Maud Hart Lovelace, author of the Betsy-Tacy series.
- Several paintings by St. Paul artist Clara Mairs.
- Objects and manuscripts from the Green Giant Company, transferred from the LeSueur County Historical Society.



- A tour of archaeological sites Forte Band of Ojibwe.
- seven years.



Archaeology highlights included:

 The completion of survey and excavation work in connection with the Historic Fort Snelling revitalization project that revealed the foundations of two 19thcentury buildings, and military and Native tool-making artifacts.

around Lake Vermilion in St. Louis County for elders from the Bois

• The addition of 45 collections for a total of 15,035 artifacts, representing field work conducted across 19 counties over the past

Double Portrait: Clara and Clem by Clara Mairs oil on canvas Gift of Kathleen M. Daniels



Sprout alarm clock.



Charles A. Lindbergh on the USS Memphis. About 1927.

EDUCATIONAL RELEVANCE

Providing context and connecting the present with the past



EDUCATION AND LIFELONG LEARNING

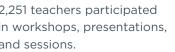
MNHS helped students connect with the past while developing criticalthinking skills:

- 223,133 students and chaperones visited MNHS historic sites and museums on field trips.
- 20.401 students across Minnesota benefited from bus subsidies through the Legacy Field Trip Support Fund.
- 11,530 students from greater Minnesota benefited from bus and accommodation subsidies through the MacMillan Field Trip Transportation Grant.
- Northern Lights student print and digital textbook served 60,600 students, or 83% of Minnesota's 6th graders.



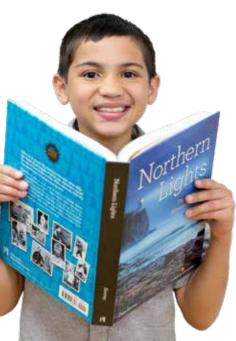
• 2,251 teachers participated in workshops, presentations, and sessions.











NATIONAL HISTORY DAY

More than 27,000 Minnesota students participated in National History Day, with two students taking home medals at the national competition:





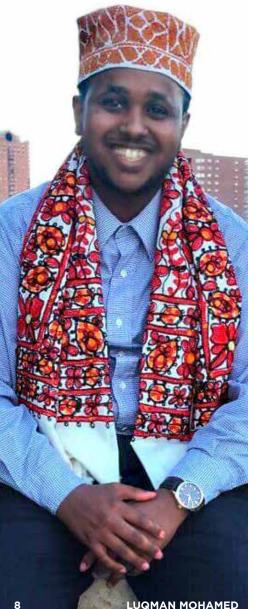
historydaym Minnesofa Historical Society

• Abigail Peterson, North Lakes Academy, Forest Lake (above, 6th from left) • Kevin Torstenson, Murray Middle School, St. Paul (above, 4th from left)



INCLUSION & DIVERSITY

Welcoming and serving all communities



NATIVE AMERICAN INITIATIVES

MNHS worked to build relationships with and advocate for Native peoples across Minnesota and beyond:

- MNHS launched the Native American Undergraduate Fellowship through a generous grant from The Andrew W. Mellon Foundation. The program provides hands-on experience for Native American students interested in pursuing careers in cultural heritage fields.
- The History Center hosted the Association of Tribal Archives, Libraries, and Museums conference with more than 300 guests.





MNHS undergraduate fellows participate in statewide outreach programs.



DEPARTMENT OF INCLUSION AND COMMUNITY ENGAGEMENT

Building relationships with African Americans and an innovative new memory loss program led diversity efforts last year:

- A new initiative to build sustainable relationships with specific communities got underway beginning with strategies to engage African Americans long-term.
- The Heritage Studies and Public History master's program, a partnership with the University of Minnesota, celebrated its first graduating class.
- MNHS launched the US version of the award-winning House of Memories free dementia awareness program, originally developed in the UK by National Museums Liverpool.



Maren Levad, MNHS and Carol Rogers, National Museums Liverpool





• The Woodbury Police collaborated with MNHS to develop new implicit bias training using The 1968 *Exhibit* to examine relationships between police and communities

• Eighteen college fellows and 28 teen interns participated in programs that offer career building opportunities for traditionally underrepresented communities and tribal sovereign nations.



MNHS STRATEGIC PRIORITY

SUSTAINABILITY & STEWARDSHIP

Ensuring valued services now and for future generations



HISTORIC FORT SNELLING

As preparations for the construction of the Historic Fort Snelling revitalization project got underway, MNHS continued development of new programs, including:

• A new tour about the lives of women at Fort Snelling and a new station where staff shared stories of the 25th Infantry. a segregated African American unit known as Buffalo Soldiers.



- MNHS hired Chris Belland, a captain in the Minnesota Army National Guard, as the new program and outreach manager of veterans relations.
- In addition to the Blue Star Museums program, MNHS offered free general admission for veterans, Native Americans, and their families.







- Minnesota's Secret Language School, an exhibit developed by the Twin Cities Japanese American Citizens League, showcased the stories of nearly 6,000 Japanese Americans who trained as linguists to fight in the Pacific theater during World War II.
- In May, the third Dakhóta Omníčive, or gathering, was held with Dakota community members and allies sharing community
- knowledge, Dakota language, art, games, and storytelling.



STATEWIDE PRESERVATION

MNHS preservation projects included care for the statewide network of historic sites and museums, partnership programs, and Legacy funding:

- Statewide preservation projects included:
- Conditions assessment for the MNHS 3D objects warehouse
- Infrastructure improvements to prepare the Kellogg Center to house MNHS archaeology staff and the Office of the State Archaeologist **V**



- History Center
- included:
- Ongoing preservation of the Ruin Courtyard walls at Mill City Museum
- Maintenance and repair at Split Rock Lighthouse, Fort Ridgely, and the Forest History Center
- MNHS partnered with the Preservation Alliance of Minnesota and Northern Bedrock to provide preservation training and rehabilitation work statewide.
- The Arts and Cultural Heritage Fund provided \$6.5 million through 205 grants awarded across Minnesota, including:
- City of Orono, Hennepin County, archaeological survev of Big Island Amusement Park

ARTWORK BY MARLENA MYLES

2019 LEGISLATIVE SESSION HIGHLIGHTS

• \$45.8 million for operations for adjustment of \$850,000.



• Passage of a statutory change to

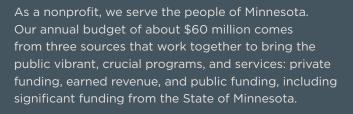


Asset preservation projects



- Duluth Entertainment and Convention Center Authority, St. Louis County, repair of the bulk freighter William A. Irvin museum 🔺
- Sinclair Lewis Foundation, Sauk Centre, Stearns County, predevelopment of the Sinclair Lewis Boyhood Home and Carriage House for reuse
- Norwegian-American Historical Association. Northfield, Rice County, digitization plan for the O.E. Rolvaag Collection allowing for greater public access

2019 **FINANCIAL** SUMMARY



Public funds, including funding from the state's general fund, provide a foundation of support and enable us to leverage non-public funds to create a nationally recognized history program. Typically, two-thirds of our operating funds come from the State of Minnesota. We deliver functions designated by law, such as preserving historic landmarks and resources, managing critical records and collections, and operating cultural destinations important to tourism. State support also includes capital funding

to preserve historic buildings and construct new ones, as well as Legacy Amendment (Arts and Cultural Heritage Fund) support for new, statewide history programs, including grants for local history organizations.

The Minnesota Historical Society also receives support from donors and members. Their gifts support everything from general operations and school field trips to important acquisitions, conservation work, and community outreach. Endowment funds give MNHS strength for today and tomorrow. Finally, earned revenue from rental events, museum stores, admission fees, publication sales, and many other activities also provide a base of funding while keeping history accessible and at family-friendly prices.

20%

25%

30%

EXPENSES

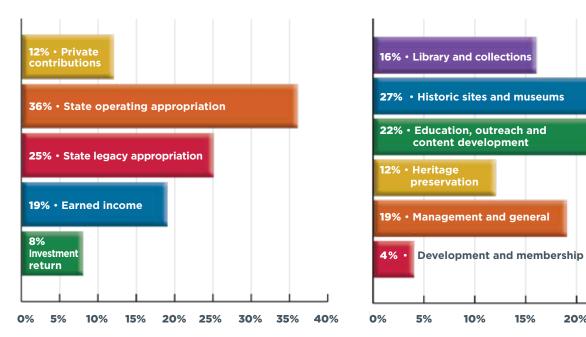
BY PROGRAM AREA

Condensed Balance Sheet As of June 30, 2019]			[00's) omitted
	Without Donor Restrictions				With Donor Restrictions			Total	
	Op	erating	Plant fund	Board- designated endowment	State appropriations	Other	Perpetually Restricted		2019
Cash and investments	\$	11,818		7,183	(3,555)	31,916	75,645	\$	123,007
Receivables		1,680			36,848	1,501	797		40,826
Museum shop inventories		1,131							1,13
Property and equipment net			90,383		4,848				95,23
Total assets	\$	14,629	90,383	7,183	38,141	33,417	76,442	\$	260,195
Total accounts payable and accrued liabilities		4,723			1,476	365	296		6,860
Net assets		9,906	90,383	7,183	36,665	33,052	76,146		253,335
Total liabilities and net assets	\$	14,629	90,383	7,183	38,141	33,417	76,442	\$	260,195
Statement of Activities Year ended June 30, 2019								(0	00's) omittec
SUPPORT AND REVENUE:	+								
Support:									
Private contributions	\$	3,016				1,998	3,133	\$	8,147
County and other grants						92			92
State operating appropriation		23,247							23,247
State legacy appropriation					16,105				16,105
Total support		26,263			16,105	2,090	3,133		47,59
Revenue:									
Admission fees		2,737							2,73
Museum store sales		2,331							2,33
Publication sales		1,472							1,472
Program fees		1,598							1,598
Contract service fees		1,990							1,990
Library sales and fees		256							256
Investment return		1,389		311		903	2,885		5,488
Endowment payout		1,011		(244)		1,742	(2,509)		
Change in value of split-interest agreements							(19)		(19)
Rental, parking, food services		1,295							1,295
Other sales, fees, and memberships		688				1			689
Total revenue		14,767		67		2,646	357		17,837
Total support & revenue		41,030		67	16,105	4,736	3,490		65,428
Fund Transfers		(400)				(33)	433		
Net assets released from program restrictions	1	17,511	1,479		(14,175)	(4,815)			
Total support, revenue, and net assets released from program restrictions		58,141	1,479	67	1,930	(112)	3,923		65,428
EXPENSES:									
Program services:									
Library and Collections		9,469	264						9,733
Historic sites and museums		14,970	1,006						15,976
Education, outreach, and content development		12,288	452						12,740
Heritage preservation		7,135	5						7,140
Total program services		43,862	1,727						45,589
Supporting services:									
Management and general		11,271	101						11,372
Development and membership		2,167	1						2,168
Total supporting services		13,438	102						13,540
Total expenses		57,300	1,829						59,129
Net increase (decrease) in net assets		841	(350)	67	1,930	(112)	3,923		6,299
Net assets at beginning of year		9,065	90,733	7,116	34,735	33,164	72,223		247,036
Net assets at end of year	\$	9,906	90,383	7,183	36,665	33,052	76,146	\$	253,33
								-	

		Withou	t Donor Restri	ctions	With Donor Restrictions				Total	
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	1									
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These statements are condensed from MNHS' audited financial statements which are available at www.mnhs.org/reports

SOURCES OF SUPPORT AND REVENUE



CREATING our **FUTURE** CAMPAIGN

The Minnesota Historical Society gratefully acknowledges the individuals, families, and organizations who have so generously supported the Creating Our Future Campaign from January 1, 2015 to December 31, 2018. The Creating Our Future Campaign provided substantial investment in three major project areas: the revitalization of Historic Fort Snelling and the Oliver Kellev Farm, educational experiences that reach counties and communities across Minnesota, and digital preservation to expand online access and support learners of all ages.

Thank you

\$1.000.000 +

The Estate of Josephine (Nicky) Benz Carpenter

The Mark E. & Mary A. Davis Foundation Ruth and John Huss

The Art and Martha Kaemmer Fund of HRK Foundation for Historic Fort Snelling -International Site of Conscience and the Art and Martha Kaemmer Fund of HRK Foundation

Betty and Whitney MacMillan Raymond N. Plank^^ Eugene C. and Gail V. Sit Foundation and

Sit Investment Associates Foundation

\$500.000 - \$999.999

The Katherine B. Andersen Fund of the Saint Paul Foundation K.A.H.R Foundation Robert[^] and F. Alexandra Klas Longview Foundation David and Kitty Crosby Robert and Teri Crosby Thomas[^] and Ellie Crosby Mary C. Dolan Robert^{^^} and Lucy Mitchell Fred and Eleanor Winston The Andrew W. Mellon Foundation Gregory and Cynthia[^] Page The Scrooby Foundation Whalev Foundation

\$250.000 - \$499.999

Patrick and Aimee Butler Family Foundation Jim and Pam Deal Driscoll Foundation **Ecolab Foundation** Gale Family Foundation Preston^^ and Patricia Haglin Jim and Sharon Hale Hubbard Broadcasting Foundation Land O'Lakes, Inc. David and Janis Larson Foundation **Roxanne Michelson** Rosenberry Charitable Trust as recommended by Lucy Rosenberry Jones Jane Rae Wilkens

\$150.000 - \$249.999

Annette Atkins and Tom Joyce The Estate of Norma Hoyden The Estate of Hella Mears Hueg

Martin^{^^} and Esther Kellogg Stephanie Kroeger The Estate of Betty Meyer Michel and Barbara Nelson The Thomas and Julianne Youngren Foundation

\$100,000 - \$149,999

Marie H. Ankeny Legacy Fund of The Minneapolis Foundation Suzanne Blue Judith S. and Richard F. Corson Neil C. Danner The Estate of Ross T. Dunlop George Family Foundation Rosemary and David Good Family Foundation Jean Mattson Larson and Mark Larson McCarthy-Biorklund Foundation Minnesota Corn Growers Association Richard and Nancy Nicholson Fund of the Nicholson Family Foundation Kate K. Piper George and Diane Power **Red Wing Shoes Foundation** Ken and Nina Rothchild Securian Foundation The Estate of Elaine U. Underdahl

\$50.000 - \$99.999

Anonymous Andersen Corporate Foundation Ford and Amy Bell The Estate of Clement Engen Robert^{^^} and Phyllis Goff The Estate of Anne A. Hage Hardenbergh Foundation Mike and Karel Helgeson Janet N. Jones John S. and James L. Knight Foundation Henry Luce Foundation Minnesota Wheat Research and Promotion Council **Osborn Family Foundation** Richard M. Schulze Family Foundation William Stoeri and Sue Johnston Frank W. Veden Charitable Trust Wheelock Whitney[^] and Kathleen A. Blatz The Estate of Helen C. Wilson Women's Organization of the Minnesota Historical Society

\$25,000 - \$49,999

Anonymous The Estate of Betty J. Anderson Fred C. and Katherine B. Andersen Foundation Martha S. Anderson[^] in memory of Keith Anderson James J.^{^^} and Sally Casey The Dr. Dash Foundation The Estate of Hazel Dicken Mark and Kathryn Tokar Haidet Don Helgeson and Sue Shepard Fund of the Central Minnesota Community Foundation The Estate of William J. Hoffman Charlotte and Ward Johnson Margaret V. Kinney Stephen R. Nelson Alta Marie Oben Rosen Family Foundation Carl and Verna Schmidt Foundation Edward C. Stringer and Virginia L. Stringer Sugarbeet Research & Education Board of Minnesota & North Dakota Thomson Reuters Paul and Carolyn Verret Wells Fargo Foundation

\$10.000 - \$24.999

3M Foundation

Andersen Corporation Peter^^ and Sally Anson Charles and Margaret Arnason Athwin Foundation Diane Berthel Thelma Boeder Patricia and Francis Buschette Caroline's Kids Foundation Judith A. Christensen^^ Caryl and Ed Crozier Katherine D. Doerr D. Stephen and Diane Elliott Hillary Freeman and Carol Mork Ram and Neena Gada Family Jennifer H. Gross David and Kim Hakensen Ruth Hale^^ Eileen and Kenneth Kamman The Kendeda Fund Tom and Mary Gerry Lee Monica Little and Mark Abeln Hugh and Marilyn Madson Robert W. Maynard^^

Blue Cross Blue Shield of Minnesota Foundation

Harry G. McNeely Jr. William C. Melton Midwest Dairy Association Evelvn Miller Minnesota Valley National Wildlife Refuge Trust Donald and Patricia Moberg Byron Napier^^ Ronald Rosenberg Curtis and Marian Sampson Smead Manufacturing Loretta L. Stutsman^^ Missy Thompson and Gar Hargens Benjamin and Debrah Vander Kooi Maxine Wallin Dorene S. Wellck Warren and Margaret Zaccaro

\$5.000 - \$9.999

Anonymous John and Caryl Busman Elaine Tessman Christiansen Mitch and Laurie Davis Michael and Ann Farnell Vicki and Si Ford Marion and William^{^^} Glew The Estate of B. Anita Lake-Maykoski Barbara B. Nelson Bruce and Elizabeth Pankonin Dwight and Mariorie Peterson Joachim F. Pusch Tom and Laura Rasmussen Dan Schmechel and Mimi Wright Jean and Mark Schroepfer Eldon Tessman Jeff and Cindy Thom Nancy and Ted Weyerhaeuser Cindy and Arba Williamson

\$2,500 - \$4,999

Grant and Kimberly Davis James and Ann Howard Roger P. Kochevar Dennis Lamkin Russell and Karen Larsen Caroline and Andrew Oliver Irene M. Ott Jon and Glenda Tollefson Archie D. and Bertha H. Walker Foundation Kent and Sarah Whitworth Penny Rand Winton The Estate of Wilfred Zalaznik

\$1,000 - \$2,499

American Legion Post 33 Thomas J. Arneson Conley and Carol Brooks Barbara and Thomas[^] Brown Elaine A. Canton The Chinese Heritage Foundation Fund of the Minneapolis Foundation David J. Gerdes Marshall^^ and Elizabeth^^ Hatfield Karen A. and Charles W. Humphrey Bruce E. and Terry L. Hutchins Betsy Johnston Family Thomas M. Kurihara Carolyn Larson John Lavander and Nancy Owen Douglas C. Myhre Mai. General Rick Nash and Jeanette Nash Mike and Jean Oberle Maureen Ogle and William Robinson Warren H. Olson Diane Ondrev^^ Peter and Jacqueline Reis Jim Rustad and Kay Thomas Nancy Saathoff Ellen Mary Saul Mahlon and Karen Schneider Penelope Scialla Dan Shogren and Susan Mever Brian J. Tomashek Barbara Watts and Bruce Nelson Rufus and Elizabeth Winton

\$500 - \$999

Eric and Lori Ahlness Bill Aho American Legion Edward Born Post 343 American Legion Brooklyn Center American Legion Frank Lundberg Post 282 Margaret Cheslev Mike and Lynn Convery Lydia Crawford and Phil Davies U.S. Judge Michael J. Davis and Sara Wahl Megan and Brendon Duffy Stephanie and Eric Fehr Chuck Field Richard N. and Carol C. Flint Steven and Rachel Gibson Meredithe Hedenstrom Jack and Carol Hines Cindy and Lawrence Mohr Stanley R. Nelson

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